

Blake Harrigan

UX | UI Designer

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UX designer who turns research into intuitive digital experiences. I work across the full design process, from discovery and information architecture to wireframes, prototypes, and polished UI in Figma. A background in digital marketing keeps every decision grounded in how people actually find, evaluate, and use products.

METHODS & TOOLS

Methods: UX research, usability testing, user interviews, card sorting, information architecture, wireframing, prototyping, interaction design, UI design, competitive analysis, collaborative design studios

Tools: Figma, Optimal Workshop, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Mural

EXPERIENCE

User Experience Designer | RJG, Inc. | Traverse City, MI June 2022 to Present

Leading design and usability of RJG's manufacturing software; also supporting marketing (website, advertising) and media production.

Digital Marketing Specialist | RJG, Inc. | Traverse City, MI November 2018 to May 2022

Internet Marketer | Addiction Campuses | Traverse City, MI February 2014 to May 2018

CERTIFICATIONS

UX Certificate | Nielsen Norman Group May 2026

Master Molder I | RJG, Inc. Aug 2026

EDUCATION

General Assembly – User Experience Design Immersive, March 2022 to June 2022

Full-time, 400+ hours, 12-week project-based program taught by industry leaders.

Northwestern Michigan College – Associate of Arts and Sciences (AAS), Visual Communications, 2012; Web Developer Level I, Computer Studies

SELECTED PROJECTS

Clora | UX/UI Research Lead | 3-week sprint

Redesigned the consultant onboarding flow for a life-science talent marketplace. Profile completion rose from 67% to 89%, and onboarding time dropped from 7 minutes to 4.

BicycleSpace | UX Designer | 2-week design sprint

Conceptual redesign of a mobile-first, responsive website centered on community building, from research through high-fidelity prototype.

Chop Suey Books | UX Designer | 2-week design sprint

Conceptual redesign of an eCommerce bookshop with stronger information architecture to lift completed sales.